
JUSTIFICATION STATEMENT FOR SHORT LISTING

University of Utah

Utah Museum of Natural History – Exhibit Masterplanning Selection

DFCM Project No. 02243750

The UMNH selection committee was very impressed with each of the submitters and expresses its appreciation to them for their efforts and interest in the project.

From the firms that submitted proposals for the exhibit masterplanning solicitation, the selection committee resolved to short-list Academy Studios, Hilferty and Associates, and Ralph Applebaum Associates to proceed to the interview phase of this selection.

The selection committee identified the following characteristics of the successful proposals that justify the short-listing:

- Demonstration of a thorough understanding of the project schedule;
- Presentation of focused management plans that fit well into the established planning infrastructure;
- Understanding of the project risks and proposals to mitigate risks;
- Demonstration of experience with projects of similar scope and type;
- Demonstration of experience and skill in projects working with staff, community, and the project facilitator; and
- Demonstration of an explicit understanding of the scope of the project.

VALUE BASED CONSULTANT SHORT LISTING

UTAH MUSEUM OF NATURAL HISTORY
DFCM PROJECT NO.: 02243750

31 MARCH 2003

Track I: Exhibit Master Planning - Score Sheet

A *

B

C

Strength of Team	4	4	5	5	4	3	2	2	3	2	3	4	5	4.5	4
Project Management Approach	3	5	5	5	4	1	1	3	2	3	3	3	4	3.5	4
Schedule	3.5	4	5	5	4	1	1	5	1	3	3	4	5	4	5
Exhibit design excellence and creativity as evidenced by past work.	3	2	4	3.5	4	3	3	3	3	2	3	3	4	3	4
Experience with projects of similar scope and scale and adequate professional experience to meet the requirements of the the project.	4	5	5	5	5	3.5	3	4	3.5	3	3	4	5	4	5
Experience with facilitating and coordinating staff, board, and community input.	3	4	5	5	4	3	3	3	2	3	3	4	3	4	4
Experience with evaluation to provide insight into visitor expectations and to test the effectiveness of ideas as against the original expectations.	4	5	4	5	4	2	1	3	1	3	3	3	4	4	5
Experience working with architectural programming to achieve integrated building and exhibit plans.	3	3	3	4	4	2	1	3	2	2	3	4	3	4	4

Track I: Exhibit Master Planning - Score Sheet

D *

E *

F

Strength of Team	4	4	4	5	4	5	5	5	5	4	3	3	5	4	3
Project Management Approach	3	4	4	4	4	5	5	5	5	3	3	3	4	3.5	3
Schedule	3.5	5	5	5	4	3.5	5	5	5	4	1.5	1	5	2	4
Exhibit design excellence and creativity as evidenced by past work.	4	5	5	4.5	5	5	5	5	5	5	3	4	4	3	2
Experience with projects of similar scope and scale and adequate professional experience to meet the requirements of the the project.	4	5	4	5	5	4	5	5	5	5	4.5	3	5	5	3
Experience with facilitating and coordinating staff, board, and community input.	4.5	5	4	5	4	4	4	5	4	4	3	4	5	4	2
Experience with evaluation to provide insight into visitor expectations and to test the effectiveness of ideas as against the original expectations.	4	4	5	5	5	4.5	4	5	5	4	3	2	5	3	2
Experience working with architectural programming to achieve integrated building and exhibit plans.	4	4	3	4	5	4.5	5	5	5	4	2	4	5	3	3

An asterisk (*) denotes a short-listed team